

Detail-oriented and data-driven professional with strong communication and analytical skills. Experienced in process optimization, stakeholder collaboration, and research-driven decision-making. Skilled in managing cross-functional projects, analyzing trends, and streamlining workflows to improve efficiency and engagement.

Product Experience/Internship

MoonDive | Software & Data Analytics

UX Designer

Noida (On-site)

July'24 - Present (1.7 Years)

- Designed and implemented Wix-based solutions using research-driven decision-making.
- Delivered 2 successful projects, managing design, brand identity, and data-driven insights.
- Created motion graphics, social media branding, and presentations for advertising and engagement.
- Conducted user research and usability testing to optimize interactions and refine processes.
- Collaborated with stakeholders and engineers to align execution with business and technical goals.

ConnectFor

Product Manager

Mumbai (Remote)

Jan'24 - Apr'24 (4 Months)

- Directed design, crafted wireframes, and collaborated with final product engineer.
- Managed collaboration among 4 teammates, ensuring timely delivery and alignment with product goals.
- Led the complete revamp of an outdated website product, improving design, user flow, and overall functionality.

Professional Enhancements

ITLH UIUX Global

UX Design E-course

Mumbai

July'23 - Dec'23

- Delivered a project that honed a breadth core of product skills such as research, strategy, communication, design studios, wireframing, interactive prototyping, project management and stakeholder presentations/communication.

Indian Institute of Technology

Entrepreneurship E-summit Training

Roorkee

May'21 - June'21

- Led team of 7 people and developed a unique and innovative entrepreneurial concept about convertible shades accompanied by a comprehensive and foolproof business plan.

Academics

Delhi University

Bachelors of Commerce | Latest SGPA: 7.9

Delhi

May'22 - May'25

- Relevant Coursework:** Product Development, Digital Marketing, Research methodologies, Business Analytics.

G.D. Goenka Public School

HSC/Intermediate | Percentage: 89%

Lucknow

April'20 - May'22

- Relevant Coursework:** Commerce Studies, Communication, Public Speaking, Leadership, Psychology.

Accomplishments

SSMUN'24

Top Delegate of the Conference

Delhi

April'24

SRCCMUN'23

High Commendation Delegate of the Conference

Delhi

May'23

Skills (Technology/Functional)

Design System	Professional Skills	Tool Kit
User & Task Flows Paper & Digital Wireframes Interaction Design Hi-Fi Prototyping IA Sitemaps	Data Analysis & Trend Identification Stakeholder Communication Strategic Planning & Execution Process Optimization Workflow Management	Figma Adobe XD Adobe Photoshop Adobe After Effects Adobe Premiere Pro