

Professional Experience/Internship

MoonDive

Product Designer

Noida

July'24 - Present

- Led end-to-end UX design across web and mobile platforms, aligning user needs with business objectives.
- Conducted user research, usability testing, and stakeholder collaboration to drive data-informed decisions.
- Delivered scalable design systems, branding, and motion assets for consistent product experiences.

ConnectFor

Product Design Intern

Mumbai

Jan'24 - Apr'24

- Collaborated with NGO stakeholders to define requirements and revamp user flows and visual experience.
- Improved information architecture, donation flows, and navigation to enhance user engagement.

Indian Institute of Technology

Entrepreneurship Apprentic

Roorkee

May'21 - June'21

- Led a team of 7 to conceptualize and validate a startup idea with a structured business plan.
- Developed problem-solution frameworks and presented strategic pitches.

Projects/Work

MoonDive - Product Designer

Avodo: AI Nutrition and Habit B2C Application | *Figma, FigJam, After Effects, Illustrator, Photoshop, Notion*

- Designed a personalized nutrition platform with adaptive meal recommendations and habit tracking.
- Built end-to-end UX including onboarding (BMI-based), dashboards, and predictive progress insights.
- Delivered mobile, web, and branding systems as founding designer and product owner.

Flint: Verified Dating Application (Trust and Safety UX) | *Figma, FigJam, Notion, Photoshop, Premiere Pro* | [Live](#)

- Designed a safety-first dating platform addressing issues like catfishing, ghosting, and intent misalignment.
- Features like ProShow (10-sec profile video), focus mode (one match interaction), and in-app date planning for safer experiences.
- Developed behavioral UX systems including nudges and user scoring to improve engagement, accountability, and trust.

AP Rubber Industries (APRI): B2B Website Revamp | *Figma, Notion, Photoshop* | [Live](#)

- Designed a personalized nutrition platform with adaptive meal recommendations and habit tracking.
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ConnectFor - Product Design Intern

Humara Footpath: NGO Website Revamp | *Adobe XD, Notion, Wix Studio* | [Live](#)

- Revamped NGO website built on Wix by fixing broken flows and redesigning user experience.
- Designed donation-focused UX and structured reporting sections to improve transparency and usability.

Personal Projects

GlamGang: Fashion Rental Platform Case Study | *Figma, After Effects, Illustrator, Photoshop* | [Live](#)

- Conceptualized a rental-based fashion platform to improve accessibility and sustainable consumption.
- Conducted user research and designed end-to-end UX including design system and prototypes.

Taler: Social Hangout Platform Concept | *Figma, FigJam, Photoshop* | [Live](#)

- Designed a social platform focused on casual meetups beyond traditional dating intent.
- Created inclusive interaction flows enabling open and judgment-free user connections.

Technical Skills

Design: IA Sitemaps, Wireframing, Interaction Design, Prototyping, Design Systems, Motion Design

UX/Product: User and Market Research, Usability Testing, Information Architecture

Tools: Figma, FigJam, Adobe XD, Photoshop, Illustrator, After Effects, Notion, Premiere Pro, Canva

Education & Certifications

Delhi University

Bachelors of Commerce | Latest SGPA: 7.9

Delhi

May'22 - May'25

ITLH UIUX Global

Product Design (UX/UI) Course

Mumbai

July'23 - Jan'24